



Member of FEG (European
Federation of Tourist Guide
Associations)



Member of the WFTGA
(World Federation of
Tourist Guide Associations)



BUNDESVERBAND DER GÄSTEFÜHRER
IN DEUTSCHLAND E.V.

Berufsverband der
Gästeführer in Deutschland
*German National
Tourist Guide Association*

Vertretung der Gästeführer auf
bundes- und europapolitischer Ebene
*Representation of Tourist Guides
in Germany and Europe*

Gewährleistung qualitativ hochwertiger
Führungen und Gästebetreuungen
*Guaranteeing Top Quality Tours and
Perfect Tourist Services*

Dialog zwischen den Gästeführern
in aller Welt
*Creating Dialogue among Tourist
Guides Worldwide*

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**German National
Tourist Guide Association**



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The Art of Guiding

THE BVGD

... is the umbrella organization of locally and regionally cooperating tourist guide associations in Germany.

... represents about 200 cities and regions with more than 5,200 tourist guides. The association was founded in Cologne in 1994.

... is member in other relevant national organizations, like the DZT (German National Tourist Board), the DTV (German Tourism Federation), the FEG (European Federation of Tourist Guide Associations) and the WFTGA (World Federation of Tourist Guide Associations).

... is representative of the professional interests of tourist guides in political committees in Germany and Europe.

... takes an interest in tourism policy in Germany and Europe.

... is the platform for contacts. The association initializes common projects in various cities and supports the cooperation of tourist guides in different regions.

... ensures the European Quality standard of Tourist Guides in Germany through quality management and training concepts.

... supports tourism within Germany as a considerable economic factor with a promising future.

... is committed to sustainable tourism and promotes the responsible handling of our cultural heritage and our environment.

WE OFFER

- information and counseling professional practice
- representation of interests of guides and ensure professional recognition
- quality insurance of guided tours by a Germany-wide training standard
- professional liability insurance and access to a reasonably priced accident insurance
- model contracts to regulate the relationship between tourist guide and his/her tourist agency
- continuous information about relevant topics in CICERONE, the members' magazine
- a membership card showing the guides' local qualification

Europe-wide Qualification of Guides DIN EN

In 2008 the new training standard DIN EN was recognised and certified as the first one in Europe, a training standard according to the new EU standard.

The training includes:

- practical training
- instructions in guiding strategies and techniques
- vocal training and training in communication
- knowledge of the region
- laws and taxes
- sustainable tourism
- assurance of quality
- final examination leads to BVGD Certificate DIN EN 15565

The certificate is documentation of the professional qualification in the EU.



TOURIST GUIDES

... are service providers for the inbound tourism economy.

... represent their cities and regions.

... awaken a deeper understanding of culture and the mode of life of the visited region. They make an important contribution to promoting tourism.

... support the participation of any person involved in tourism and are especially committed to barrier-free travelling.

Tourist Guides wearing the certificate button are professionally trained and examined. Their professional qualification is of a high standard.

NEW: Tourist Guides wearing the EU Certificate Button are trained according to the latest EU certificate DIN EN (in existence since 2008).

The hitherto existing Certification

BVGD tourist guides who have acquired an earlier further training certificate can be recognized by the following button:



This training model was ended in June 2011; the tourist guide who has acquired it, however, may still wear the button.